

NEBRASKA ACCOUNTABILITY AND DISCLOSURE COMMISSION 1225 L Street, Suite 400 P.O. Box 95086 Lincoln, NE 68509 (402) 471-2522 www.nadc.nebraska.gov	CAMPAIGN STATEMENT COMMITTEES Candidate and Ballot Questions Committees NADC FORM B-1 Electronic Version 1.0	POSTMARK DATE	
		MICROFILM NUMBER	
		OFFICE USE ONLY	

- All political committees required to register with the Commission must file periodic Campaign Statements.
- Attach all schedules (A-D) and type or print all information.
- Late filing fee for filing this statement after the due date is \$25 for each day the statement remains not filed, not to exceed \$750.
- Persons who fail to file this report or otherwise do not comply with the reporting provisions of the law are subject to penalties.

ITEM 1	NAME OF COMMITTEE AND COMMITTEE TREASURER			
Committee Name	KEEP KIDS FIRST		Telephone No:	(402) 937-0626
Address	2077 N STREET STE 320	LINCOLN	NE	68510
	STREET ADDRESS	CITY	STATE	ZIP CODE
Address	2077 N STREET STE 320	LINCOLN	NE	68510
	MAILING ADDRESS (if different from street address)	CITY	STATE	ZIP CODE
Treasurer	CHRISTINA L USHER		CLU@MATTSO NRICKETTS.COM	
			Email	
Address	2077 N STREET STE 320, LINCOLN, NE 68510		Telephone No.	(402) 475-8433

ITEM 2	DATE OF ELECTION FOR WHICH STATEMENT IS FILED:		
	November	5	2024
	MONTH	DAY	YEAR

ITEM 3	NATURE OF FILING
2024 STATEWIDE ELECTIONS - 1ST GENERAL CAMPAIGN STATEMENT (FORM B-1) Report for Period beginning 8/12/2024 and ending 10/1/2024	

ITEM 4	REPORTING PERIOD	
THIS STATEMENT COVERS A PERIOD FROM	August 12 2024	October 1 2024
	MONTH DAY YEAR	MONTH DAY YEAR

ITEM 5	BALLOT QUESTION COMMITTEE
Ballot Question	Support or Oppose
REFERENDUM TO REPEAL LB753, PROVISION OF TAX CREDITS TO INDIVIDUALS AND ENTITIES THAT DONATE TO PRIVATE AND FAITH-BASED SCHOOL SCHOLARSHIPS.	OPPOSE
REFERENDUM MEASURE 435 TO REPEAL SECTION 1 OF LB 1402, DIRECTING STATE FUNDS TO PRIVATE SCHOOL SCHOLARSHIPS.	OPPOSE

The following summary sections require the reporting of total receipts and expenditures of the committee and the balance of cash on hand at the beginning and end of the reporting period. All contributions and expenditures must be reported here including in-kind contributions and expenditures, pledges and loans. Schedules A through D require additional disclosures as specified for each schedule.

SUMMARY OF RECEIPTS			
1. PREVIOUS RECEIPTS REPORTED FOR THIS ELECTION YEAR..... (Use previous Line 10, OR for first statement of an election year or an Annual enter zero)			\$0.00
2. CASH CONTRIBUTIONS (A) Candidate's Own Funds.....	\$0.00		
THIS PERIOD FROM: (B) Other Individuals.....	\$40,000.00		
(C) All Other Sources.....	\$20,000.00		
3. LOANS RECEIVED THIS PERIOD* (Schedule C, Section 1, Line 2).....	\$0.00		
4. INTEREST FROM CHECKING ACCOUNT.....	\$0.00		
TOTAL CASH RECEIVED THIS PERIOD(Line 2(A,B, & C) Plus Lines 3 and 4).....	\$60,000.00		
5. DEDUCT LOAN REPAYMENTS (Schedule C, Section 1, Line 3).....	\$0.00		
6. NET CASH RECEIVED THIS PERIOD (Total Cash Minus Line 5).....		\$60,000.00	
7. IN-KIND CONTRIBUTIONS (A) Candidate.....	\$0.00		
THIS PERIOD (Contributions (B) Other Individuals.....	\$0.00		
Other than cash.) FROM: (C) All Other Sources.....	\$0.00		
TOTAL IN-KIND CONTRIBUTIONS (To line 15 Below).....		\$0.00	
8. UNPAID PLEDGES (A) Candidate.....	\$0.00		
THIS PERIOD FROM: (B) Other Individuals.....	\$0.00		
(C) All Other Sources.....	\$0.00		
TOTAL UNPAID PLEDGES.....		\$0.00	
9. NET RECEIPTS THIS PERIOD (Lines 6 Plus 7 Plus 8).....			\$60,000.00
10. TOTAL RECEIPTS FOR THE ELECTION YEAR TO DATE (Line 1 Plus Line 9).....			\$60,000.00
OTHER INFORMATION			
11. LOANS REPAID BY THIRD PARTIES THIS PERIOD.....	\$0.00		
12. LOANS FORGIVEN THIS PERIOD.....	\$0.00		
SUMMARY OF EXPENDITURES			
13. PREVIOUS EXPENDITURES REPORTED FOR THIS ELECTION YEAR..... (Use previous Line 17, OR for first statement of an election year or an Annual enter zero)			\$7,347.70
14. CASH EXPENDITURES THIS PERIOD.....		\$71,366.00	
15. IN-KIND EXPENDITURES THIS PERIOD		\$0.00	
16. TOTAL EXPENDITURES THIS PERIOD (Line 14 Plus Line 15).....			\$71,366.00
17. TOTAL EXPENDITURES FOR THE ELECTION YEAR TO DATE (Line 13 + Line 16).....			\$78,713.70
18. BALANCE OF UNPAID EXPENDITURES AT CLOSE OF PERIOD (From Sched.D Sect.2)...	\$179.81		
19. TOTAL EXPENDITURES AND EQUIVALENTS AT CLOSE OF PERIOD (Line 17 + Line 18)		\$78,893.51	
CASH BALANCE SUMMARY			
20. CASH ON HAND AT BEGINNING OF PERIOD (From Line 27 of Prior Report).....			\$33,719.50
21. CASH RECEIVED IN PAYMENT OF PLEDGES REPORTED IN A PRIOR PERIOD.....			\$0.00
22. CASH RECEIPTS THIS PERIOD (From Line 6 Above).....			\$60,000.00
23. SUBTOTAL (Lines 20 Plus 21 Plus 22).....			\$93,719.50

24. CASH EXPENDITURES THIS PERIOD (From Line 14 Above).....	\$71,366.00
25. SUBTOTAL (Line 23 Minus Line 24).....	\$22,353.50
26. ADJUSTMENTS FOR CASH RECEIPTS (OR EXPENDITURES) NOT INCLUDED ELSEWHERE*.....	\$0.00
27. CASH ON HAND AT CLOSE OF THIS PERIOD (Line 25 Plus or Minus Line 26).....	\$22,353.50
28. VALUE OF INVESTMENTS HELD BY COMMITTEE AT CLOSE OF PERIOD.....	
29. TOTAL CASH AND CASH EQUIVALENTS AT CLOSE OF PERIOD (Lines 27 Plus Line 28).....	\$22,353.50

***NOTE:** Line 3 - Note restrictions on loans
Line 24 - Include an explanation of all adjustments. Use Section 2 of Schedule C on page 5 or the space provided on page 10.

SCHEDULE A - Contributions Over \$250 Received from the Candidate or Other Individuals*

List all individuals, including the candidate, who contributed an aggregate total of more than \$250 during the election year (e.g., an individual who gave \$150 during the Primary Election and \$125 during the General Election **must be listed since their total contributions during the election year exceed \$250**). All contributions from the same donor must be listed under the same name. In the first column list the name and address of each individual who has contributed a cumulative total of more than \$250 during the election year. In the next column, list the date of each contribution which has not been previously reported. If you are filing your first Campaign Statement of the Election Year or an Annual statement, Column A will be zero. If you are filing a second or any subsequent campaign statement during the election year, under Column A: list the total amount of contributions previously reported from each individual during the election year; and, for newly listed individuals, list all their previously unreported contributions (e.g., an individual gave \$125 this period and had previously made contributions of \$100 and \$50 earlier in the election year, \$100 and \$50 would each be listed under Column A). In Columns B, C, and D, list each contribution received during this period. In Column E, list the total contributions received from each of the individuals listed for the election year to date.

-REFERENCE CANDIDATE COMMITTEE TREASUER'S GUIDE FOR EXAMPLES-						
Name, Street Address, City, and State of Each Individual Who Contributed a Cumulative Total of More Than \$250 During the Election Year	Date of Each Contribution Not Previously Listed	Previous Contributions During the Election Year A +	Cash Contributions This Period B +	In-Kind Contributions This Period C +	Unpaid Pledges This Period D =	Total Contributions Election Year to Date E
JAMES TIMMERMAN PO BOX 367, SPRINTFIELD, NE 68124	9/19/2024		\$10,000.00			\$10,000.00
RONALD QUINN 9904 BROADMOOR RD, OMAHA, NE 68114	9/19/2024		\$10,000.00			\$20,000.00
RONALD QUINN 9904 BROADMOOR RD, OMAHA, NE 68114	10/1/2024		\$10,000.00			\$20,000.00
RICHARD BETTGER 1008 DODGE ST, 301, OMAHA, NE 68102	9/19/2024		\$10,000.00			\$10,000.00
Total Schedule A			\$40,000.00			\$40,000.00

***REMINDER:** All individuals who contributed a cumulative total of more than \$250 during the election year, must be listed, including those shown on previous Campaign Statements filed for this election year.

SCHEDULE B - Contributions Over \$250 Received from all Sources except Individuals*

List all businesses, political committees and other entities who contributed an aggregate total of more than \$250 during the election year (e.g., a PAC which gave \$150 during the Primary Election and \$125 during the General Election **must be listed since its cumulative total contributed during the election year is more than \$250.**) Do not include contributions from individuals, they should be listed on Schedule A. All contributions from the same donor must be listed under the same name. In the first column list the name and address of each business, political committee or other entity who contributed a cumulative total of more than \$250 during the election year. Also, be sure to list the treasurer's name if from a political committee. In the next column, list the date of each contribution which has not been previously reported. If you are filing your first Campaign Statement of the Election Year or an Annual statement, Column A will be zero. If you are filing a second or any subsequent campaign statement during the election year, under Column A: list the total amount of contributions previously reported from each contributor during the election year; and, for newly listed contributors, list all their previously unreported contributions (e.g., a PAC gave \$125 this period and had previously made contributions of \$100 and \$50 earlier in the election year, \$100 and \$50 would each be listed under Column A). In Columns B, C, and D, list each contribution received during this period. In Column E, list the total contributions received from each of the contributors listed for the election year to date.

Name, Street Address, City and State of Each Contributor Who Contributed a Cumulative Total of More Than \$250 During the Election Year	Date of Each Contribution Not Previously Listed	Total Contributions Previously Reported During Election Year A +	Cash Contributions This Period B +	In-Kind Contributions This Period C +	Unpaid Pledges This Period D =	Total Contributions Election Year to Date E
NOTE: DESCRIBE IN-KIND CONTRIBUTIONS IN THE FIRST COLUMN; ON SCHEDULE D SECTION 1; OR, IN THE SPACE PROVIDED ON PAGE 9.						
-REFERENCE CANDIDATE COMMITTEE TREASURER'S GUIDE FOR EXAMPLES-						
LINEHAN FOR LEGISLATURE 4025 S. 224 CIRCLE, ELKHORN, NE 68022 Treasurer: JOSHUA GERMER	9/19/2024		\$10,000.00			\$10,000.00
ADRIAN SMITH FOR CONGRESS C00412890 1126 AVENUE A, SUITE 6, SCOTTSDLUFF, NE 69361	9/27/2024		\$10,000.00			\$10,000.00
Total Schedule B			\$20,000.00			\$20,000.00

SCHEDULE C - Section 1: Schedule of Loans

All loans the committee received or made must be listed. List full name and address of each lender, guarantor and co-signer of loans over \$250. List the full name and address of any third party making payments totaling more than \$250 on a loan. Interest paid by the committee should not be reported on this Schedule but in the Summary of Expenditures and if more than \$250, on Schedule D, Section 1. Campaign purchases made by the candidate and others who will be reimbursed are not loans and should be listed on Schedule D Section 2.

Name and Street Address of Lender and any Guarantors and Co-Signers	Date	Unpaid Balance From Prior Period A +	Amount Received This Period B -	Amount Repaid This Period C -	Amount Forgiven This Period D -	Amount Paid by Third Party This Period E =	Unpaid Balance F
TOTALS							\$0.00

SCHEDULE C - Section 2: Miscellaneous Transactions

List all transactions not otherwise reported or described on another schedule. Include the date the transaction occurred, the total amount of the receipt or expenditure and an explanation of the transaction. Be sure to include names in the description, e.g. contributor, committee, payee, etc. Include all transactions from Page 2 line 4 of the Summary of Receipts and line 25 of the Cash Balance Summary.

Date	Amount	Nature	Description
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*NOTE: Anonymous contributions are those contributions from donors of unknown identity. Contributions of \$50 or less received as a result of fundraising events or from the sale of political merchandise are not considered anonymous contributions.

No committee, or other person, shall accept or expend an anonymous contribution. If an anonymous contribution is received, it shall not knowingly be deposited but shall be given to a tax exempt charitable organization. The charitable organization receiving the contribution shall provide the person with a receipt. (Attach receipt.)

SCHEDULE C - Section 3: Schedule of Unpaid Pledges Receivable

Pledges initially reported on Schedule A or Schedule B must be listed here until paid, rescinded or forgiven. List the full name and address of each contributor from Schedule A or Schedule B who was reported as making a pledge to the committee. Report cash received in payment of the pledge and amounts rescinded or forgiven.

Name and Street Address of Pledge Contributor	Date	Unpaid Balance From Prior Period A +	Amount of Pledge Received this Period B -	Cash Received in Payment of Pledge this Period C -	Amount Forgiven or Rescinded this Period D =	Unpaid Balance E
Totals Schedule C Section 3						\$0.00

SCHEDULE D - Section 1: Expenditures of Over \$250 this Period*

List all payees who were paid more than \$250 during this reporting period. If multiple payments to the same payee totaled more than \$250 throughout this reporting period, those expenditures must be listed. *Reporting period refers to your entry on Page 1 under Item 4. Expenditures to the same payee over separate reporting periods should not be accumulated.* Expenditures to the same payee must be listed under the same name.

If the committee reimburses the candidate or pays an agent (e.g. an advertising agency) of the committee for expenses they incurred on behalf of the committee, list the payments the committee made to the candidate or agent on this schedule and list the payees who received payment from the candidate or agent on Schedule D – Section 3.

Name, Street Address, City and State of Each Payee to Whom Expenditures of more than \$250 Were Made During the Reporting Period	Purpose of Each Expenditure (Include a Brief Description)	Date of Each Expenditure This Reporting Period	Amount of Expenditures This Reporting Period A +	Amount of In-Kind Expenditures This Reporting Period B =	Total Cash and In-Kind Expenditures This Reporting Period C
-REFERENCE CANDIDATE COMMITTEE TREASURER'S GUIDE FOR EXAMPLES-					
MATTSON RICKETTS LAW FIRM LLP 2077 N STREET, SUITE 320, LINCOLN, NE 68510	LEGAL & CAMPAIGN COMPLIANCE	9/17/2024	\$780.00		\$780.00
MEDIUM BUYING LLC 1100 DENNISON AVE UNIT B, COLUMBUS, OH 43201	MEDIA BUY	9/23/2024	\$70,546.00		\$70,546.00
Totals Schedule D Section 1			\$71,326.00		\$71,326.00

SCHEDULE D - Section 2: Unpaid Bills and Other Accrued Expenses

List all unpaid bills, accounts payable and other payments owed by the committee, i.e., accrued expenses for goods, materials, services or facilities received, for which payment has not been made as of the closing date of this statement. Include any amounts owed to the candidate if the candidate intends to seek reimbursement from the committee. If the exact amount of an unpaid bill is unknown, report a reasonable estimate of the amount owed. Loans are not to be reported in this Schedule. Loans are reportable in Section 1 of Schedule C.

PROVIDE THE ITEMIZED INFORMATION BELOW FOR AMOUNTS KNOWN OR ESTIMATED TO BE MORE THAN \$250.

NOTE: Goods and services for which the committee has obligated itself to pay are reportable unpaid bills or accrued expenses even if payment is not yet due and the specific amount to be paid is not yet known.

Date of Billing or Account Incurred	Name and Street Address of Creditor	Description of Goods, Services or Facilities Received	Amount Unpaid
Total of Itemized Unpaid Bills and Other Accrued Expenses			\$0.00
Total of Unpaid Bills and Other Accrued Expenses of \$250 Or Less			\$179.81
Total of All Unpaid Bills and Other Accrued Expenses			\$179.81

SCHEDULE D - Section 3: Agent and Independent Contractor Payees (aka 3rd Party Payees)

If the committee reimburses the candidate or pays an agent (e.g. an advertising agency) for expenses they incurred on behalf of the committee, the committee must list those vendors who received payment(s) from the candidate or agent of the committee. For example, the Candidate Committee has directly paid Person A \$1,000 to provide goods or services and Person A (acting as an agent) has paid Person B (a third party) \$500 to provide some of those goods or services, Person B (the third party) must be listed on this schedule since they received that payment from Person A. Third party payees of unpaid Agents (those listed on Schedule D Section 2) also require disclosure on this schedule.

Alternatively, this information may be reported by the agent on an *Agent's Expenditure Report* (NADC Form B-10). The committee should have agreements with its agents and independent contractors as to who will be responsible for reporting this information. If the agent will be responsible for disclosing that information please indicate that those payees will be reported by the agent on Form B-10.

List the (3rd party) payees who received payment(s) from an "agent" currently or previously listed on Schedule D – Section 1 and Schedule D – Section 2. Reference the agent from Schedule D – Section 1 and Schedule D – Section 2 in the "Purpose" box along with the description of the transaction.

Name, Street Address, City and State of the Payee	Purpose of Each Expenditure (Include a Brief Description and the Agents' Name)	Date of Each Expenditure	Amount of Each Expenditure	Total
EAGLE COMMUNICATIONS P.O. BOX 248, NORTH PLATTE, NE 69103	Description: RADIO ADS: KELN-FM, KNPQ-FM, KOOQ- AM, KRNP-FM Agent: MEDIUM BUYING LLC	9/24/2024	\$4,926.00	\$4,926.00
GODADDY.COM 2155 E GODADDY WAY, TEMPE, AZ 85284	Description: WEB DOMAIN Agent: CP STRATEGIES, LLC	10/1/2024	\$104.45	\$104.45
GOOGLE 1600 AMPHITHEATRE PARKWAY, MOUNTAIN VIEW, CA 94043	Description: EMAIL HOSTING Agent: CP STRATEGIES, LLC	10/1/2024	\$15.36	\$15.36
GRAY TELEVISION (KOLN, KGIN, KIIT, KNEP, KNOP, KNHL, KNPL, KSNB, KSTF, KCWH, WOWT) 4370 PEACHTREE ROAD NE, SUITE 400, ATLANTA, GA 30319	Description: KIIT-TV, KNOP- TV, KNPL-TV Agent: MEDIUM BUYING LLC	9/24/2024	\$30,420.00	\$30,420.00
HIGH PLAINS RADIO 1811 W O ST, MCCOOK, NE 69001	Description: RADIO ADS: KHAQ-FM, KODY-AM, KXNP- FM Agent: MEDIUM BUYING LLC	9/24/2024	\$5,340.00	\$5,340.00
IHEART MEDIA INC. 20880 STONE OAK PKWY, SAN ANTONIO, TX 78258	Description: KOGA-AM & FM Agent: MEDIUM BUYING LLC	9/24/2024	\$990.00	\$990.00
MAILCHIMP (ROCKET SCIENCE GROUP DBA) 675 PONCE DE LEON AVE NE SUITE 5000, ATLANTA, GA 30308	Description: MAILCHIMP Agent: CP STRATEGIES, LLC	10/1/2024	\$60.00	\$60.00
SPECTRUM 308 N 48TH STREET SUITE 101, LINCOLN, NE 68504	Description: CABLE TV ADS Agent: MEDIUM BUYING LLC	9/24/2024	\$9,870.00	\$9,870.00
THE TRADE DESK 42 N CHESTNUT ST., VENTURA, CA 93001	Description: INTERNET/STREAMING ADS Agent: MEDIUM BUYING LLC	9/24/2024	\$6,000.00	\$6,000.00
YOUTUBE 901 CHERRY AVE, SAN BRUNO, CA 94066	Description: INTERNET / STREAMING ADS Agent: MEDIUM BUYING LLC	9/24/2024	\$3,000.00	\$3,000.00

VERIFICATIONS

TREASURER'S VERIFICATION

I, CHRISTINA L USHER, state that I have used all reasonable diligence in the preparation of this
(NAME OF TREASURER)

Campaign Statement, and to my knowledge it is true, correct and complete.

10/7/2024

(DATE)

CHRISTINA L USHER

(SIGNATURE OF TREASURER)

CANDIDATE'S VERIFICATION (For Candidate Committees Only)

I, _____, state that i have used all reasonable diligence in the preparation of this
(NAME OF CANDIDATE)

Campaign Statement, and to my knowledge it is true, correct and complete.

10/7/2024

(DATE)

(SIGNATURE OF CANDIDATE)